

Growth Intelligence

Most company databases tell you what a company does. This one tells you whether it is expanding, contracting, or standing still, and how fast.

Screen entire markets by workforce growth velocity. Spot hiring momentum or early contraction before it shows up in earnings.

WHAT THIS SHOWS

- Year over year workforce expansion or contraction at the company level, measured in absolute and percentage terms.
- Whether a company's hiring is accelerating into a second or third year of growth, or decelerating after a peak.
- Average employee tenure as a signal of retention quality and organizational stability.
- Pre computed growth tiers ranging from rapid contraction to hyper growth, ready for filtering.

SIGNALS INCLUDED

- Observed headcount at company year level
- Net headcount change (absolute and percentage)
- Year over year growth rate
- Average employee tenure
- Growth segmentation bucket (5 tier classification)

FORMAT

CSV or Parquet. Company year level. One row per company per year. Ready for BI tools, CRM enrichment, or direct integration into analytics pipelines.

WHAT YOU CAN DO WITH IT

- Rank every company in a target market by workforce growth rate and build a pipeline from the top down.
- Detect early contraction signals in a portfolio company two to three quarters before revenue decline becomes visible.
- Compare growth velocity across competitors in the same sector, size cohort, or geography.
- Feed headcount growth into lead scoring models so outbound prioritizes companies that are actively scaling.
- Track multi year hiring momentum to separate sustained builders from one year spikes.
- Use tenure data to flag companies with high turnover before entering a partnership or vendor relationship.

BUILT FOR

- Go to market teams building account level targeting and outbound lists.
- Private equity and venture teams screening for growth signals across deal flow.
- Strategy and corporate development teams monitoring competitor trajectories.
- Data teams enriching CRM or BI platforms with workforce level signals.

Start with a sample. See the data before you commit.

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