VIVAMEDA Workforce Intelligence

Capability Intelligence

Headcount tells you scale. Role structure tells you shape. Skill concentration tells you what a company is actually capable of building. This is the deepest layer.

Map companies by functional capability. Understand whether a workforce is oriented toward software delivery, commercial execution, data infrastructure, or something else entirely.

WHAT THIS SHOWS

- The top skill concentrations inside each company's workforce, ranked by how much of the team carries each capability.
- Whether the company's skill profile leans toward technical delivery, commercial operations, leadership depth, or specialist functions.
- How two companies with similar headcount and structure can differ sharply at the capability layer, revealing what each can actually execute.

SIGNALS INCLUDED

- All Market Intelligence signals (growth, structure, roles)
- Top skill buckets per company, ranked by workforce share
- Skill concentration percentage per bucket
- Leading individual skill within each bucket

FORMAT

CSV or Parquet. Multi row per company (one row per skill bucket, top 3 per company). Includes all fields from Growth and Market Intelligence. The most complete version of the product.

WHAT YOU CAN DO WITH IT

- Search an entire market for companies with deep concentrations in a specific capability, such as data engineering, cloud infrastructure, or regulatory compliance.
- Score acquisition targets on skill set fit rather than just market position or revenue multiples.
- Evaluate whether a vendor or partner's workforce can actually deliver what their sales team claims.
- Detect when a company begins concentrating new skills (e.g. software engineering in a traditionally non tech firm), signaling a product or strategy pivot.
- Build competitive landscapes based on what companies can execute, not just what they announce.

BUILT FOR

- Investment teams running capability based due diligence on targets or portfolio companies.
- Procurement and partnerships teams vetting whether vendors have the technical depth they promise.
- Corporate strategy teams modeling build vs. buy decisions with real workforce evidence.
- Talent intelligence teams benchmarking organizational capability gaps against competitors.

Start with a sample. See the data before you commit.

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